■ Something Good Comes out of Berkeley

Like you, for example. The **University of California at Berkeley Extension** is offering five short courses on PC-related hardware matters. The two- and three-day courses cover PCI, USB, AGP, the P6 family, and IEEE-1394. The first of these classes, on PCI, runs April 26–28. The rest follow at one-week intervals. All courses are held in downtown San Francisco.

Enrollment in the two-day courses costs $995; three-day courses run $1,395. All courses include college credit, materials, and refreshments. For more information, or to enroll, contact UCB (Berkeley) at 510.642.6027 or *www.berkeley.edu/unex/eng*.

■ Just Hired a New Marketing Manager?

Then send him to ICE's **Introduction to the IC Industry,** no technical background required. The one-day seminar starts with an introduction to ICs, covers IC products and market trends, and finishes with wafer-manufacturing fundamentals. The seminar is "presented in a manner that is appropriate for individuals without a technical background," according to the literature, including, presumably, one-syllable words and brightly colored pictures.

The seminar is held in several cities throughout the world and costs $595 per person (no child discount). For more information, or to register, contact Integrated Circuit Engineering (Scottsdale, Ariz.) at 602.515.9780 or visit *www.ice-corp.com.*

■ Double Data Rate Research

Semico Research, the Phoenix-based consulting and market-analysis firm, has released three complementary reports on the DRAM business. The first, **PC Architecture:** *Where Do You Want to Go Today?,* examines DRAM alternatives from a PC maker's point of view. The report explains the alternatives and discusses the probable outcome. **Bullish on the DRAM Market** looks at next-generation DRAM at the component level, including the technology paths that DRAM makers will follow. **Mapping Out the Future:** *Desktop and Notebook PCs in 2003* takes a microprocessor-centered perspective.

Each report sells for $3,500, but the set of three can be had for $6,000. For more information, or to order, contact Semico at 602.997.0337 or visit *www.semico.com.*

■ Man Months, Myths, and Mortals

That evergreen work on managing software projects, **The Mythical Man Month**, by Fredrick P. Brooks, is now available in a special anniversary edition (ISBN 0-201-83595-9; $25). **Database Design for Mere Mortals**, by Michael J. Hernandez, lends an air of reason to difficult projects using PowerBuilder, FoxPro, Visual Basic, or Access (ISBN 0-201-69471-9; $33).

Both books are available from the publisher, Addison-Wesley (Reading, Mass.), by calling 800.824.7799 or by writing to *bexpress@awl.com.*