

CHART WATCH: PC PROCESSORS

	10/25/98*	1/3/98†	%CHG
Pentium II-450	\$562	\$562	0%
Pentium II-400	\$375	\$353	-5%
Pentium II-350	\$213	\$202	-5%
Celeron-400	---	\$133	---
Celeron-366	---	\$93	---
Celeron-333	\$159	\$73	-54%
Celeron-300A	\$138	\$63	-54%
Mbl Pentium II-366	---	\$696	---
Mbl Pentium II-333	---	\$465	---
Mbl Pentium II-300PE	---	\$321	---
Mbl Pentium II-266PE	---	\$187	---
Mbl Celeron-300	---	\$187	---
Mbl Celeron-266	---	\$106	---
Mbl Pentium/MMX-300	---	\$144	---
Mbl Pentium/MMX-266	\$159	\$95	-40%

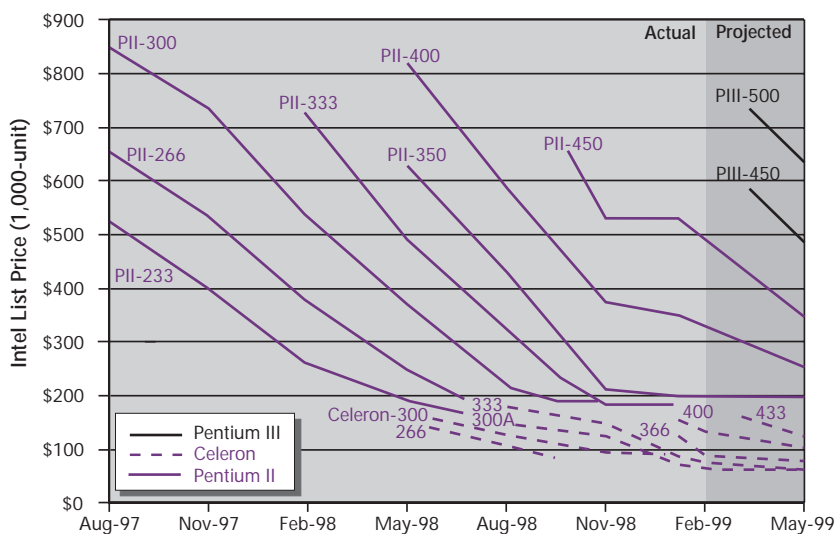
*9/13/98 for mobile †1/24/99 for mobile, 2/7/99 for Celeron (Source: Intel)

Vendor	Part/Number	List Price*	Avail
AMD	K6-2/333 mobile	\$299	Now
	K6-2/300 mobile	\$187	Now
	K6-2/266 mobile	\$106	Now
AMD	K6-2/400	\$133	Now
	K6-2/366	\$93	Now
	K6-2/333	\$73	Now
Cyrix	MII-333	\$60	Now
	MII-300	\$52	Now
Cyrix	MII-266	\$47	Now
	MII-233	\$45	Now
IDT	WinChip 2-240	\$46	Now
	WinChip 2-225	\$41	Now
	WinChip 2-200	\$36	Now
IDT	WinChip C6-200	\$30	Now

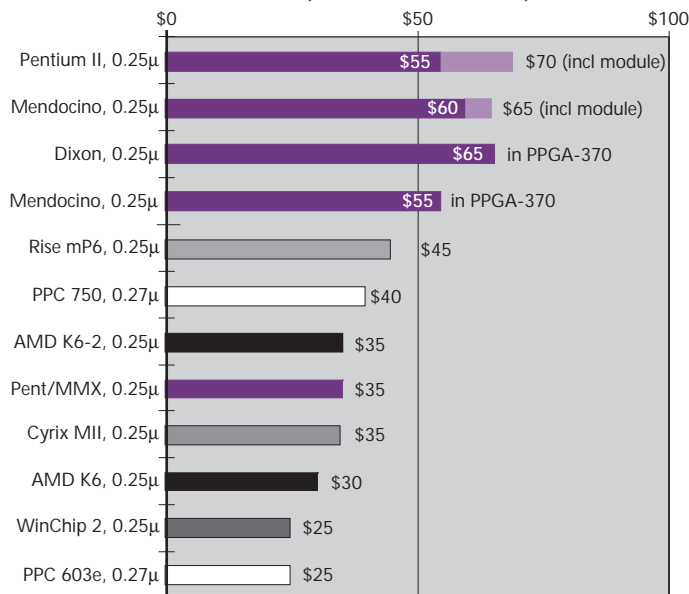
*in 1,000s n/a=not available (Source: vendors)

This edition of Chart Watch covers x86 and PowerPC processors for PC and Apple Macintosh systems. The first table shows the latest pricing for Intel processors. The second table provides comparable pricing from other x86 vendors.

The figure at right shows historical Intel list pricing back to 3Q97 and MDR's projected Intel pricing through 2Q99. The figure below graphs the manufacturing costs of these chips as estimated by the MDR Cost Model.



Estimated Manufacturing Cost (Source: MDR Cost Model)



The table below compares Motorola's current prices for PowerPC chips with those of comparable Intel parts; IBM also sells PowerPC processors, but its prices tend to be slightly higher than Motorola's. The table matches processors with comparable integer performance, based on SPECint95 (base), but does not include floating point.

PowerPC Processor	Moto*	Intel Equivalent†	Intel*
PowerPC 750-400	\$495	Pentium II-450	\$562
PowerPC 750-366	\$381	Celeron-400	\$133
PowerPC 750-333	\$286	Celeron-366	\$93
PowerPC 750-300	\$201	Celeron-333	\$73
PowerPC 750-333	\$286	Pentium II-366 mbl	\$696
PowerPC 750-300	\$201	Pentium II-333 mbl	\$465
PowerPC 750-266	\$128	Pentium II-300PE mbl	\$321
PowerPC 750-233	\$110	Pentium II-266PE mbl	\$187
PowerPC 750-200	\$98	Celeron-266 mbl	\$106

*list price in 1,000s †based on SPECint95 (Source: vendors)