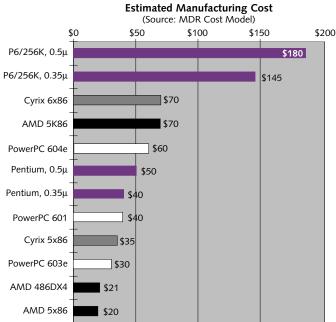
## CHART WATCH: PC PROCESSORS

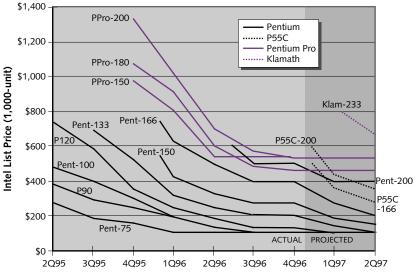
|                       | 7/29/96                      | 10/28/96 | %CHG            |
|-----------------------|------------------------------|----------|-----------------|
| PPro-200/512K         | \$1,072                      | \$1,035  | -3%             |
| PPro-166/512K         | \$664                        | \$627    | -6%             |
| PPro-200/256K         | \$562                        | \$525    | -7%             |
| PPro-180/256K         | \$482                        | \$428    | -11%            |
| PPro-150/256K         | \$534                        | \$534    | 0%              |
| Pentium-200           | \$509                        | \$509    | 0%              |
| Pentium-166           | \$402                        | \$402    | 0%              |
| Pentium-150 VRT       | \$341                        | \$341    | 0%              |
| Pentium-150           | \$278                        | \$278    | 0%              |
| Pentium-133 VRT       | \$244                        | \$244    | 0%              |
| Pentium-133           | \$204                        | \$204    | 0%              |
| Pentium-120 VRT       | \$144                        | \$144    | 0%              |
| Pentium-120           | \$134                        | \$134    | 0%              |
| Pentium-100/90        | \$106                        | \$106    | 0%              |
| Pentium-75            | \$106                        | \$106    | 0%              |
| *list price in 1,000s | VRT indicates 2.9-V tolerant |          | (Source: Intel) |

| Vendor  | Part/<br>Clock | Rating | List<br>Price* | Avail |
|---------|----------------|--------|----------------|-------|
| Cyrix/  | 6x86-150       | P200   | \$299          | now   |
| IBM     | 6x86-133       | P166   | \$156          | now   |
|         | 6x86-120       | P150   | \$111          | now   |
|         | 6x86-110       | P133   | \$98           | now   |
| AMD     | 5K86-PR133     | P133   | \$134          | now   |
|         | 5K86-100       | P100   | \$70           | now   |
|         | 5K86-90        | P90    | \$67           | now   |
|         | 5K86-75        | P75    | \$60           | now   |
|         | 5x86-133       | P75    | \$31           | now   |
| ті      | 486DX4-100     | n/a    | \$45           | now   |
|         | 486DX2-80/66   | n/a    | \$25           | now   |
| SGS-    | 486DX4-100     | n/a    | \$25           | now   |
| Thomson | 486DX2-80      | n/a    | \$20           | now   |
|         | 486DX2-66      | n/a    | \$18           | now   |

This Chart Watch covers x86 and PowerPC processors for PC and Macintosh systems. The first table shows the latest pricing for Intel processors. The second table provides comparable pricing from other x86 vendors. Where there are multiple sources, the two prices are separated by a slash.

The figure at right shows historical Intel pricing back to 2Q95 and MDR's projected Intel pricing through 2Q97. The figure below graphs the manufacturing costs of these chips as estimated by the MDR Cost Model.





The table below compares IBM's current PowerPC pricing to comparable Intel parts; Motorola also sells PowerPC processors, but its prices tend to be slightly higher than IBM's. The table matches processors with comparable integer performance based on SPECint95 (base) but does not include floating point.

| PowerPC Processor | IBM*  | Intel Equivalent† | Intel* |
|-------------------|-------|-------------------|--------|
| PowerPC 604e-225  | \$533 | Pentium Pro-200   | \$525  |
| PowerPC 604e-200  | \$412 | Pentium Pro-180   | \$428  |
| PowerPC 604e-180  | \$330 | Pentium Pro-180   | \$428  |
| PowerPC 603e-225  | \$332 | Pentium Pro-180   | \$428  |
| PowerPC 603e-200  | \$250 | Pentium-200       | \$509  |
| PowerPC 603e-180  | \$175 | Pentium-166       | \$402  |
| PowerPC 603e-166  | \$149 | Pentium-133 VRT   | \$244  |
| PowerPC 603e-150  | \$149 | Pentium-120 VRT   | \$144  |
| PowerPC 603e-120  | \$121 | Pentium-100 VRT   | \$106  |

\*list price in 1,000s tbased on SPECint95 (Source: vendors)